

*The White House Historical Association
The U.S. Capitol Historical Society
and
The Supreme Court Historical Society*

*Cordially invite you to attend the
National Heritage Lecture*

*A Panel Discussion on the
Kennedy White House and the Press
Moderated by Mike McCurry*

*On Monday, May 16, 2011
Lecture, 5:30 p.m. sharp
Reception follows lecture*

*Dean Acheson Auditorium
U.S. Department of State
23rd Street N.W. (Between C and D Streets)
Washington, D.C. 20520*

The National Heritage Lecture

THE NATIONAL HERITAGE LECTURE was established in 1991 by the White House Historical Association, the United States Capitol Historical Society, and the Supreme Court Historical Society to enhance knowledge and appreciation of the American system of government and the principles on which it was founded. Each lecture relates to one of the three branches of the national government and explores the historic and momentous events associated with its history. The three historical societies co-sponsoring the lecture are private, non-partisan, nonprofit organizations dedicated to research, education, and publication centering on the Executive, Legislative, and Judicial branches of the government.

R.s.v.p. by enclosed card
Before May 9, 2011
Photo ID Required for Entry

Valet Parking: 22nd and C Streets, N.W.
Foggy Bottom Metro Station

A PANEL DISCUSSION ON THE KENNEDY WHITE HOUSE AND THE PRESS

The 2011 program for the National Heritage Lecture provides an evening of history and reflection on the Kennedy White House and the press, presented in this the fiftieth anniversary of the White House Historical Association. Professor Martha Kumar will present an overview of presidential-press relations within the past fifty years with a focus on the Kennedy administration followed by a discussion from a distinguished panel of journalists moderated by Mike McCurry. Each of the panelists have extensive experience covering the White House beat with valued personal experience and rich memories of their service as journalists. The central focus will be the Kennedy White House, the beginning and legacy of live presidential press conferences, and a momentous and brief presidency in American history known as "Camelot."

HISTORICAL OVERVIEW

MARTHA JOYNT KUMAR is a professor in the Department of Political Science at Towson University. As a scholar with a research focus on the White House, she is interested in presidential-press relations. Her books include *Managing the President's Message: The White House Communication Operation*. She is director of the White House Transition Project, a nonpartisan effort by presidency scholars to provide information on transitions and White House operations to incoming staff.

MODERATOR

MIKE MCCURRY is a veteran political strategist and spokesperson with more than thirty years of experience in Washington, D.C. McCurry served in the White House as press secretary to President Bill Clinton (1995-98). He also served as spokesman for the Department of State (1993-95) and director of communications for the Democratic National Committee (1988-90). McCurry held a variety of leadership roles in national campaigns for the Democratic ticket from 1984 to 2004.

PANELISTS

SID DAVIS spent some forty years as a reporter and covered or directed coverage of nine presidents. He was Washington Bureau Chief for NBC News and White House Correspondent for Westinghouse Broadcasting Company during the Kennedy and Johnson administration. He was in the presidential motorcade in Dallas covering President John F. Kennedy when JFK was shot and was one of three pool reporters to witness the swearing in of President Lyndon Johnson aboard *Air Force One* that tragic day. His vigil was the White House during the Cuban Missile Crisis.

HAYNES JOHNSON is a Pulitzer Prize-winning journalist, a best-selling author, and a television commentator. He has reported on virtually every major news event in the past four decades, including the activities of every president from Dwight D. Eisenhower to Bill Clinton. Johnson was associated with the *Washington Post*, where he served as a national reporter, assistant managing editor, and as a national affairs columnist. He appears regularly on the PBS-TV program *Washington Week in Review* and *The News Hour* with Jim Lehrer.

DONALD (DON) R. LARRABEE owned and operated the Griffin-Larrabee News Bureau in Washington when he retired in 1978 after 32 years covering Congress and the federal scene. His career began in Massachusetts and he chronicled John F. Kennedy's rise to the White House. Don was a board chairman and president of the National Press Club (1973) and a founding member of the National Press Foundation. He remains active in the Gridiron Club, where he has sung for his supper since 1969.

JOHN PALMER. As White House correspondent for NBC News, John Palmer covered Presidents Bush, Clinton, Reagan and Carter. He also served as news anchor for the Today show for seven years. Broadcasting live from the north lawn of the White House, Palmer broke the first news reports of the aborted rescue attempt of American hostages in Iran. For coverage of that story, the White House press corps honored him with the Merriam Smith Award for Excellence in Presidential News Coverage.

SANDER VANOCUR. Before joining NBC News in 1957, Vanocur was a general assignment reporter for *The New York Times*. He was one of the questioners at the first Kennedy-Nixon debate in 1960 and covered the Kennedy White House. While with NBC News, Vanocur was also Washington correspondent for the Today show and a contributing editor to the Huntley-Brinkley Report. He joined ABC News in 1977 and served as chief "overview" correspondent covering the Democratic and Republican candidates in the 1980 and 1984 presidential elections.

NATIONAL HERITAGE LECTURE AND RECEPTION
May 16, 2011 • Lecture 5:30 p.m. sharp • Reception following lecture

Please respond by May 9, 2011, by returning this card
with appropriate payment in the enclosed envelope.

Seating is limited and requests will be
honored in the order in which they are received.

The guest list will be at the door.

I would like ___ reservation(s) for the lecture and reception at
\$75 each. Check in the amount of \$_____ enclosed.
Please make checks payable to The White House Historical Association.

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ADDRESS _____

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Questions? Contact events@whha.org or call (202) 737-8292 ext. 200